

EXCITEMENT RISES AHEAD OF TOTO FESTIVAL

PHOTO BY MARIA WAMALA

BY JACKIE NALUBWAMA

Vision Group's Toto Christmas Festival is but a few days away, and the children are abuzz with excitement. The festival, which will take place on Sunday, December 7, will be held at the Kampala Parents' School playground. The event's sponsors – Indomie Instant Noodles, Toyota Uganda, Ruparelia Group, SUMZ and Pepsi – are all committed to children.

The *Toto* magazine editor, Grace Nampiiima, who was the lead of the Toto Christmas Festival team, visited Elyon Kindergarten and Primary School in Mutungo, Kampala, to invite children to the event.

While handing out flyers to children, she said: "We are inviting you to the Toto Christmas Festival. There will be a lot of fun stuff like a swimming pool, bouncy castles and merry-go-rounds. You cannot afford to miss this festival."

Alongside the fun activities, the Toto Christmas Festival will

Namanya (right) distributing goodies to pupils of Elyon Kindergarten and Primary school in Mutungo, Kampala, during a Toto Christmas Festival activation recently. The festival shall be held at the Kampala Parents School playground on Sunday, December 7

feature a talent search, with winners getting cash prizes and other gifts.

"How many of you are talented? Can you sing, dance or create art? You can win prizes as much as sh500,000," Nampiiima said.

The Vision Group head of marketing and communication, Lorraine Tukahirwa, said: "Every

year, the Toto Christmas Festival reminds us of what pure joy looks like. It's laughter, energy and the fun in seeing children freely express themselves."

She said the festival is one of Vision Group's most cherished celebrations because it brings children, parents and communities together in a meaningful way.

During the school activation activities, Allan Namanya, the Indomie Noodles marketing and digital executive officer, asked the children a few questions about their products.

The winners were pleasantly rewarded with packs of noodles to take home. The other sponsors have also contributed their portion

to the festival.

Toyota Uganda has given the little ones a chance to participate in the global competition, where the winner gets \$5,000 (about sh18m), the runners-up win \$3,000 (sh10.8m), and their schools will bag \$10,000 (sh36m).

Pepsi will also be at the festival to provide children with their favourite soft drinks and their varieties (Mirinda Apple, Mirinda Fruity, Mountain Dew and 7Up).

The Ruparelia Group has also generously provided a safe space for the festival at Kampala Parents School playground.

SUMZ, which makes tasty snacks such as potato and plantain (*gonja*) crisps, groundnuts and *baggia*, among others, will also be at the festival with an array of goodies.

At an affordable entrance fee of sh10,000 for children and free entry for parents, the little ones will play and have fun all day at Kampala Parents School playground.

