

'GOVT, REGULATORS SEE THE AWARD AS EVIDENCE THAT THE COMPANY IS ALIGNED WITH DEVELOPMENT PRIORITIES'

Winning the 2025 FiRe Sustainability Reporting Award underscores MTN Uganda's efforts to integrate social, economic and environmental responsibility into its operations. Enid Edroma, the general manager of corporate services, talked with **Aloysius Kasoma** about how these initiatives are shaping long-term value for MTN Uganda and its stakeholders.

**Q** What does winning the sustainability reporting award mean for MTN Uganda?

**A** It is a strong affirmation of the work we have put into embedding sustainability at the centre of our business strategy. This award shows that our environmental, social and governance (ESG) initiatives are not only well-structured but are delivering measurable results.

It reinforces our shift from reporting for compliance to reporting for impact and accountability.

For MTN Uganda, it validates our long-term

commitment to responsible growth and alignment with global standards such as IFRS S1 and S2. Most importantly, it motivates us to continue improving the quality of our reporting and deepening the impact of our sustainability agenda.

**What does this recognition mean for MTN's stakeholders?**

This award is a shared achievement. For customers, it confirms that MTN is a responsible and trustworthy partner. The Government and regulators see it as evidence that we align with Uganda's development priorities, including the Fourth National Development Plan, Vision 2040 and the Digital

# MTN WINS BIG FOR SUSTAINABILITY ENDEAVOURS



**Ms Enid Edroma, GM, Corporate Services**

Uganda Vision.

For communities, it shows that our investments in education, digital literacy and youth empowerment are meaningful and long-term. Our suppliers, especially women-owned businesses, view it as a sign that MTN values local content and inclusive procurement. And for employees, it reinforces

## KEY ACHIEVEMENTS

**Q** What were the key sustainability achievements highlighted in the 2024 report?

**A** The year saw major progress. Environmentally, we deployed renewable energy solutions across 538 base station sites, reducing Scope 1 and 2 emissions by 8.5%. Regarding digital inclusion, 4G coverage reached 87.9%, 5G expanded to 15.3%, and our fibre network grew to 17,774 km.

Financial inclusion improved through sh158.6b in MoMo transactions and sh1.5 trillion in digital loans. Social investments increased to sh4.6b, benefiting over 16,000 learners and training nearly 4,800 youth in digital literacy.

Economically, we supported more than 300,000 indirect jobs, contributed sh1.27 trillion in taxes, and retained 72% of supplier spending locally.

a culture grounded in transparency, integrity and purpose.

**How is MTN strengthening governance within its sustainability work?**

We integrated sustainability metrics into executive performance scorecards, enhanced data quality and reporting systems, plus aligned fully with international reporting

frameworks. Our responsible procurement practices and improved compliance structures ensure accountability throughout the value chain.

**How does MTN's sustainability agenda support national development?**

Our investments support Uganda's digital transformation, climate goals, tax base, job creation and inclusive economic participation. The agenda is aligned with national priorities and directly contributes to long-term socio-economic progress. A notable case in point is the achievement of 94.4% local shareholding as of last December.

**What are MTN's future sustainability priorities?**

We aim to achieve sustainability excellence by 2030 through expanded renewable energy adoption, deeper digital and financial inclusion, stronger governance and increased local supplier participation. Our focus is on responsible growth that ensures no one is left behind.



A student of St Mary's College Ngetta Girls' Primary School navigates the MTN skills academy after MTN donated an assortment of ICT equipment to the school. These items included computers, learning software and internet routers